

# Master's programme Tourism, Society and Environment



## Wageningen leisure scientists in the labour market (situation in 2022)

Wageningen University & Research has been conducting labour market surveys among its alumni since 1973. Employment data collected from graduates of the Master's programme in Tourism, Society and Environment (MTO) are presented below. Previous surveys (from 1973 onwards) are also included.

(Source: Career Monitor 2022. English summary on pages 5 and 6)

Alumni are divided into three groups:

- 1 Graduated between 2016 and 2019 (● graduated less than 5 years ago)
- 2 Graduated between 2005 and 2016 (● graduated between 5 and 15 years ago)
- 3 Graduated between 1980 and 2005 (● graduated more than 15 years ago)

### Characteristics of MTO alumni

 **476**  
MTO alumni



**16%**  
of all graduates  
have a PhD



	Dutch people	Non-Dutch people
<5 years ago	50	50
5-15 years ago	148	110
>15 years ago	10	108
Total	208	268

 **79%**  
of non-Dutch graduates  
live or work outside the  
Netherlands.

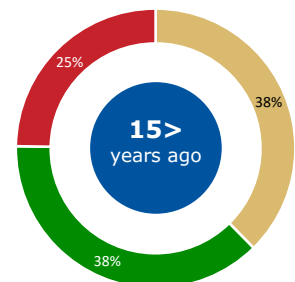
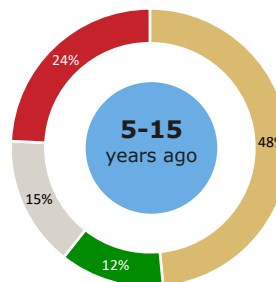
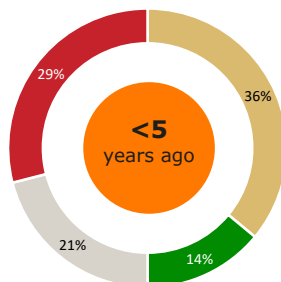
**32%**  
Male  **68%**  
Female 

**9%**  
are pursuing a  
PhD

 **20%**  
of Dutch graduates  
live or work outside  
the Netherlands.

### Sectors in which MTO alumni work

-  Education and Research
-  Government
-  Business
-  Social-cultural organisations



## Positions held by MTO alumni

Recent graduates often have different jobs to those who graduated some time ago. For example, recent MTO graduates are more likely to work as researchers, policy officers or advisors. MTO alumni who have been in employment longer are more likely to be advisors.



Researcher, academic employee



Teacher, training, facilitator



Advisor, consultant



Policy officer



Project leader, programme coordinator

<5 years ago	13%	13%	13%	13%	13%
5-15 years ago	21%	21%	12%	6%	9%
>15 years ago	25%	0%	13%	13%	0%

## Organisations in which MTO alumni work

Recent graduates often work in different organisations to those who graduated some time ago. For example, recent MTO graduates are more likely to work at research institutions and organisations in forest and nature management, recreation, culture, sports. Those who have been in employment longer are more likely to work at local government agencies.



Research institutions



Forest and nature management, recreation, culture and sport



Universities excluding teaching hospitals



Local government



National government

<5 years ago	20%	20%	13%	7%	7%
5-15 years ago	6%	6%	36%	6%	3%
>15 years ago	13%	13%	25%	38%	0%