




CONTACT

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 Dutch

SKILLS

- SPSS
- Verbal & Written Communication
- Social media marketing

LANGUAGES

- Dutch: native
- English: C2

ADDITIONAL INFORMATION

- Drivers licence: B

REFERENCES

Available upon request

CURRICULUM VITAE

JOHN DOE

PERSONAL PROFILE

BSc Business & Consumer student with a specialization in consumer behavior. My ambition is to help consumers make conscious and sustainable purchases in their everyday life. My great communication skills help me to connect with others easily. Looking for a part-time job in marketing from February onwards.

EDUCATION

BSc Business & Consumer Studies

09-2019 - present | *Wageningen University & Research, Wageningen*

- **Specialization:** Consumers
- **Thesis:** 'Nudging consumers towards buying sustainable products, a case study'. Result: 8.0/10
- **Relevant courses:** Human decision making, Lifestyles and consumption, Marketing, Communication and Persuasion, Statistics

Pre-university Education

09-2013 - 08-2019 | *Pantarijn, Wageningen*

- **Specialization:** Economics and Society
- **Relevant courses:** Economics, Mathematics
- **GPA:** Graduated cum-laude

WORK EXPERIENCE

Sales employee

09-2017 - 12-2020 | *De Oude Tol, Wageningen*

Performing several tasks to increase sales. Main responsibilities:

- Advising customers on their purchases
- Promoting the organization on social media

EXTRACURRICULAR ACTIVITIES

Member orientation days committee

12-2020 - present | *Study association Mercurius, Wageningen*

Organizing orientation days for future students. Responsibilities:

- Informing future students about the study program
- Connecting current students with future students
- Promoting orientation days on social media