

From Polarisation to Transformation: The Power of Social Sciences in Promoting Societal Impact SSG Societal Impact Day – 6 February 2025 – Omnia building

MORNING PROGRAMME – INTERNAL		
WHEN	WHAT	WHERE
9:00 - 9:30	Coffee & Tea Arrival	Hall lounge
9:30 - 9:40	Opening by moderator Inge Wallage	Podium
9:40 - 10:00	Dialogue: SSG Director Joost de Laat & Inge Wallage + Q&A	Podium
10:00 - 10:20	Impact Pitches: Examples of roads to societal impact <ul style="list-style-type: none"> • Nina de Roo: Roles of a Scientist • Parallel sessions Pitches 	Podium
10:20 - 10:40	Coffee & Tea break	Hall lounge
10:40 - 11:40	Break-out Rooms: 'Roads to Impact' <ul style="list-style-type: none"> • Towards sustainable pig production systems – <i>Robert Hoste</i> • When Science Meets Politics: Polarization and Politicization of Science Communication - <i>Margit van Wessel</i> • Research that matters: Strategic Tools for Maximizing your Research Impact – <i>Lotte de Lint</i> • Unpacking the power of seed, the contribution of social sciences to guide seed sector transformation – <i>Arnab Gupta & Johann Bonnand</i> • The power and the pulse of the informal economy – whose knowledge counts? – <i>Ted Shrader & Thies Reemer</i> • Polarization around Planet-Altering Solar Geoengineering Technologies: Critical Scientists Must Speak Out – <i>Aarti Gupta</i> 	Break-out rooms: Momentum Quantum
11:40 - 12:00	Plenary: Wrap up & Lessons learned from parallel sessions	Podium

AFTERNOON PROGRAMME – EXTERNAL

WHEN	WHAT	WHERE
12:00 - 13:00	Lunch & Networking	Lounge + Hall
13:00 - 13:15	Opening by Inge Wallage & Sjoukje Heimovaara	Podium
13:15 - 14:00	Expert Panel: “From polarization to transformation from the perspective of science, policy and practice” <i>With: Francisco Alpizar (WUR), Dave Huitema (WUR), Marije Klever (BoerenNatuur), Sanne Kruike-meijer (WUR), Saskia Ligthart (Ministry of LNV), Paulina Bizotto Molina (WUR)</i>	Podium
14:00 - 14:15	Impact Pitches – Examples of impactful collaborations	Podium
14:15 - 14:45	Coffee, Tea, Snacks & Networking	Lounge + hall
14:45 - 15:45	Break-out Rooms: Impactful Collaborations <ul style="list-style-type: none"> • Improving SSG’s practice of partnering with partners in Africa, Asia, and Latin America – <i>Herman Brouwer (WUR) & Krista Krufft (WUR)</i> (Momentum 1) • AgrifoodTEF: Ethical AI and robotics in agrifood tech – <i>Gohar Isakhanyan, Mireille Hilten, Atik Can & Georgios Tsagdis (WUR)</i> • How to make Dutch agricultural policy ready for the future? – <i>Roel Jongeneel (WUR)</i> • Transforming finance for biodiversity and impactful collaborations – <i>Maria Naranjo Barrantes (WUR) with Francisco Alpizar (WUR), Haki Pamuk (WUR), Bert Kramer (Ortec Finance) & Mieke Siebers (FSD)</i> • LCA based Ecolabel: A harmonized environmental score for each food item sold in Europe – <i>Koen Boone (WUR) with Sanne Dekker (Friesland Campina) & Jasper Lok (Ministry LNV)</i> • The Great Food Dilemma: What if...? – <i>Sigrud Wertheim-Heck</i> • What is polarization? – <i>Inge Wallage</i> 	Break-out rooms: Momentum Quantum
15:45 - 16:05	Plenary: Wrap up & Lessons learned from parallel sessions	Podium
16:05 - 16:30	Reflections & Closing of the day	Podium
16:30 - 18:00	Drinks, Bites & Networking	Lounge + hall

