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Sharing is Caring

Final presentation

# Seeds of resilience

Food aid revised: paths to the future that better serve the unsupported

ACT 2722





# Content

01

## Introduction

Problem statement  
Vriendentuinen  
Research questions

02

## Results

Inspiration from case studies  
Key challenges Vriendentuinen

03

## Recommendations and conclusion

Matching links  
Vriendentuinen 2.0





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# Broader Context



Food  
insecurity



Inclusion



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# Vriendentuinen



Care farm that donate its produce to food aid channels (mainly food banks)



To contribute to solving food insecurity and provide inclusion and purpose to care receivers inclusion



Vriendentuinen has not reached its full potential (yet)



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# Goal

Explore pathways to transform concept of VT into a resilient food aid system

# How?

- Inspiring case studies
- Addressing key challenges

# Field research



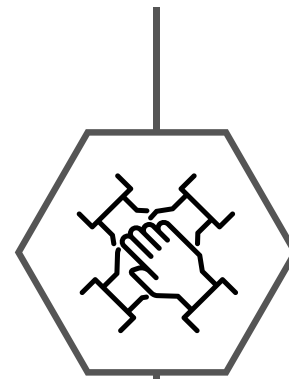
- Food Banks
- Community kitchen initiatives
- Food gardens
- Care farms
- Vriendentuinen
- Food truck

# Vriendentuinen Achterhoek

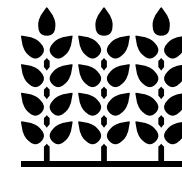
Zorgboerderij  
Marope

Vriendentuin  
Slangenburg

Boerderij het  
Liessenhuus



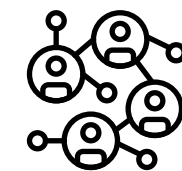
2015-2016 active network



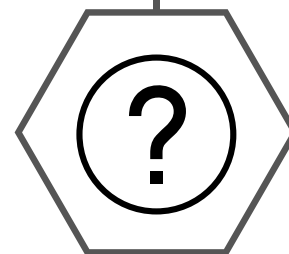
Coordinated crop plan



Financing



Network



2021 what happened?





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# Challenges farmers



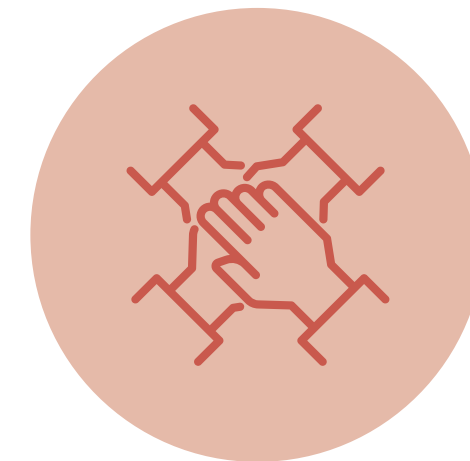
Reliance on one key actor



Financially unstable



Limited knowledge

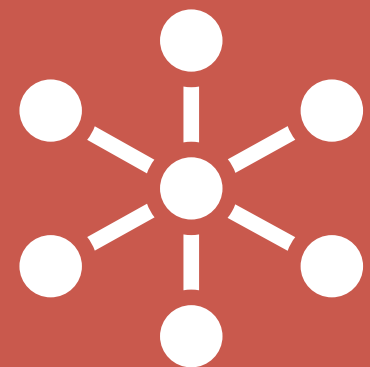


Lack of proactive cooperation and coordination

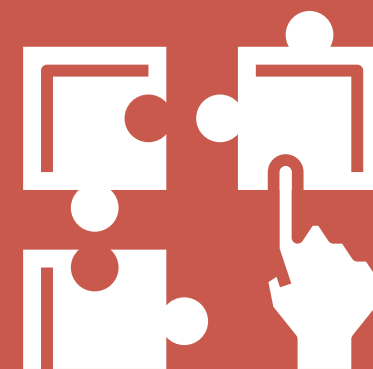


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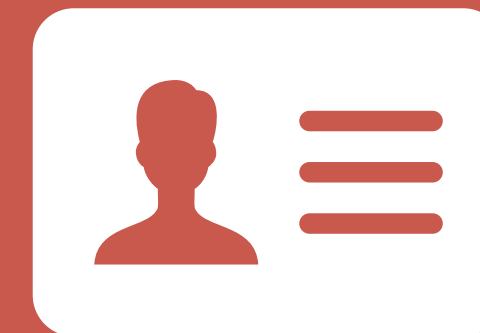
# Challenges concept Vriendentuinen



No central  
organization



No  
coordination



Lack of  
identification



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# Inspirational case studies



Boxtel



Hostpot Hutspot



Cascoland



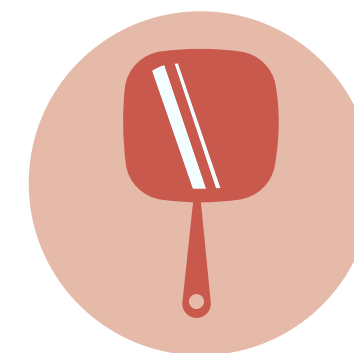
Food bank



Food bank store



Blauwe Tomaat



Strong identification and ownership



Consistent volunteer participation and holistic approach



Embeddedness local context



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# Inspirational case studies



Boxtel



Hostpot Hutspot



Cascoland



Food bank



Food bank store



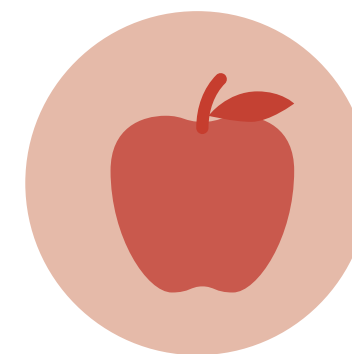
Blauwe Tomaat



Successful food aid gardens



Alternative short distribution channels on a local scale



Food aid =/ category



Robust sponsorship network



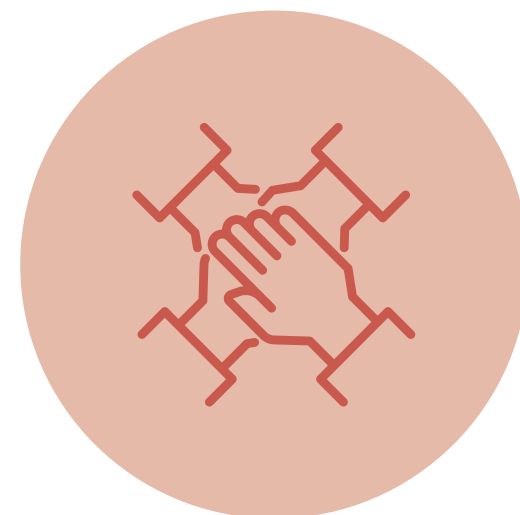
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# Vriendentuinen 2.0

Rebranding the concept



**riendentuinen**  
**2.0**



Active member  
network



Reachable



Actively connecting



Dedicated  
employees



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# Vriendentuinen 2.0

Local focus





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# Vriendentuinen 2.0

Broad scope



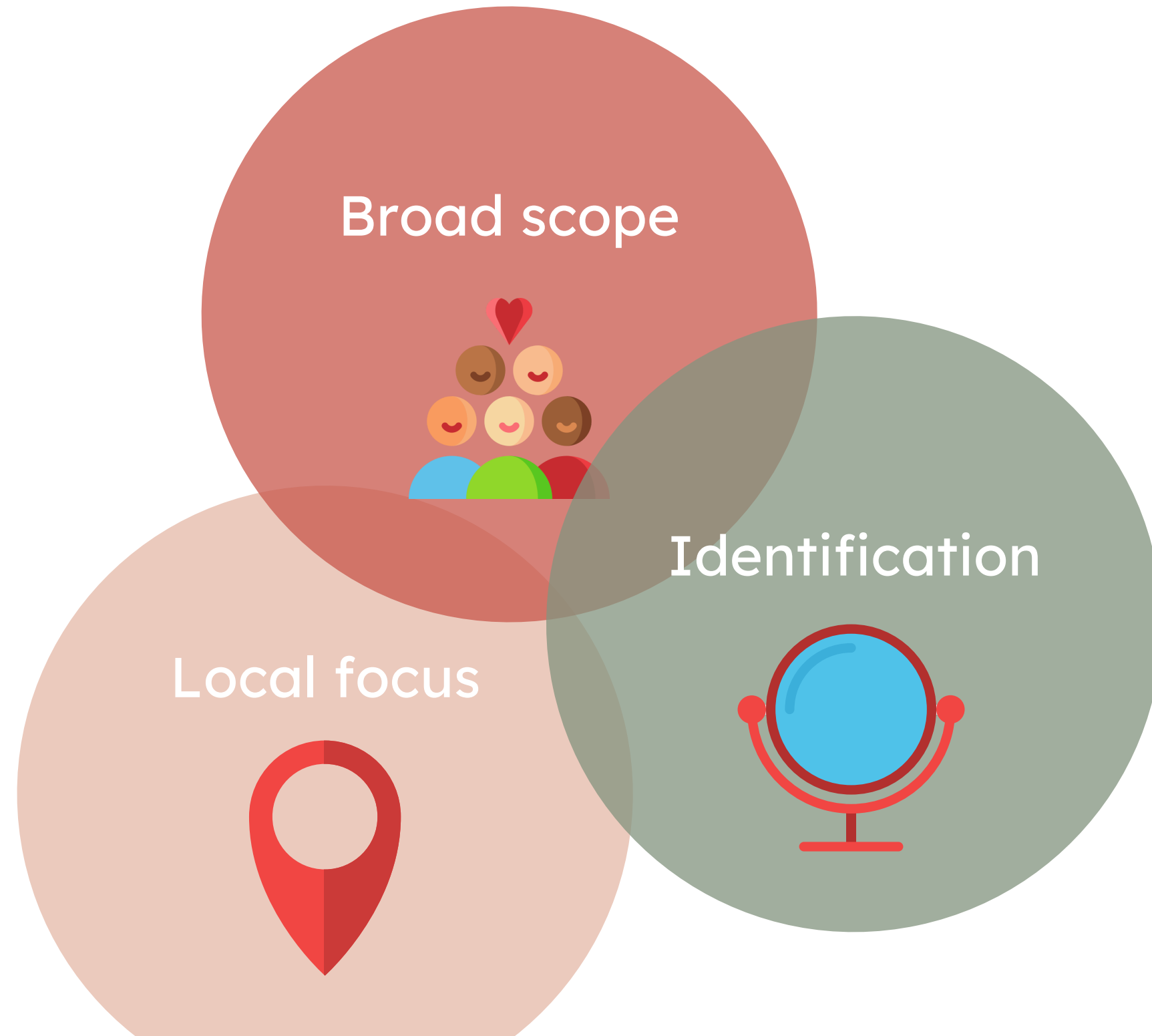
Local focus





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# Vriendentuinen 2.0

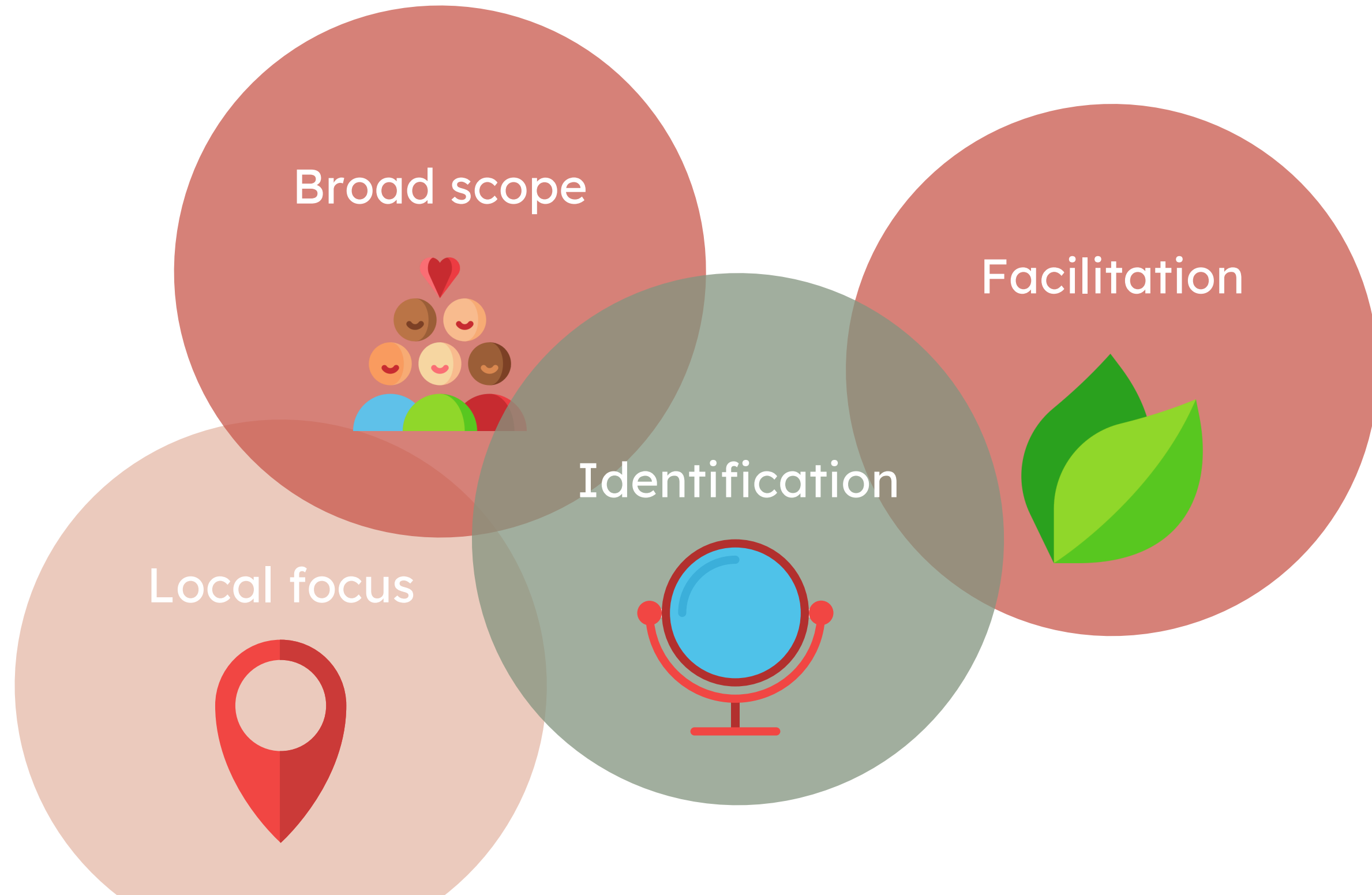






Sharing is Caring

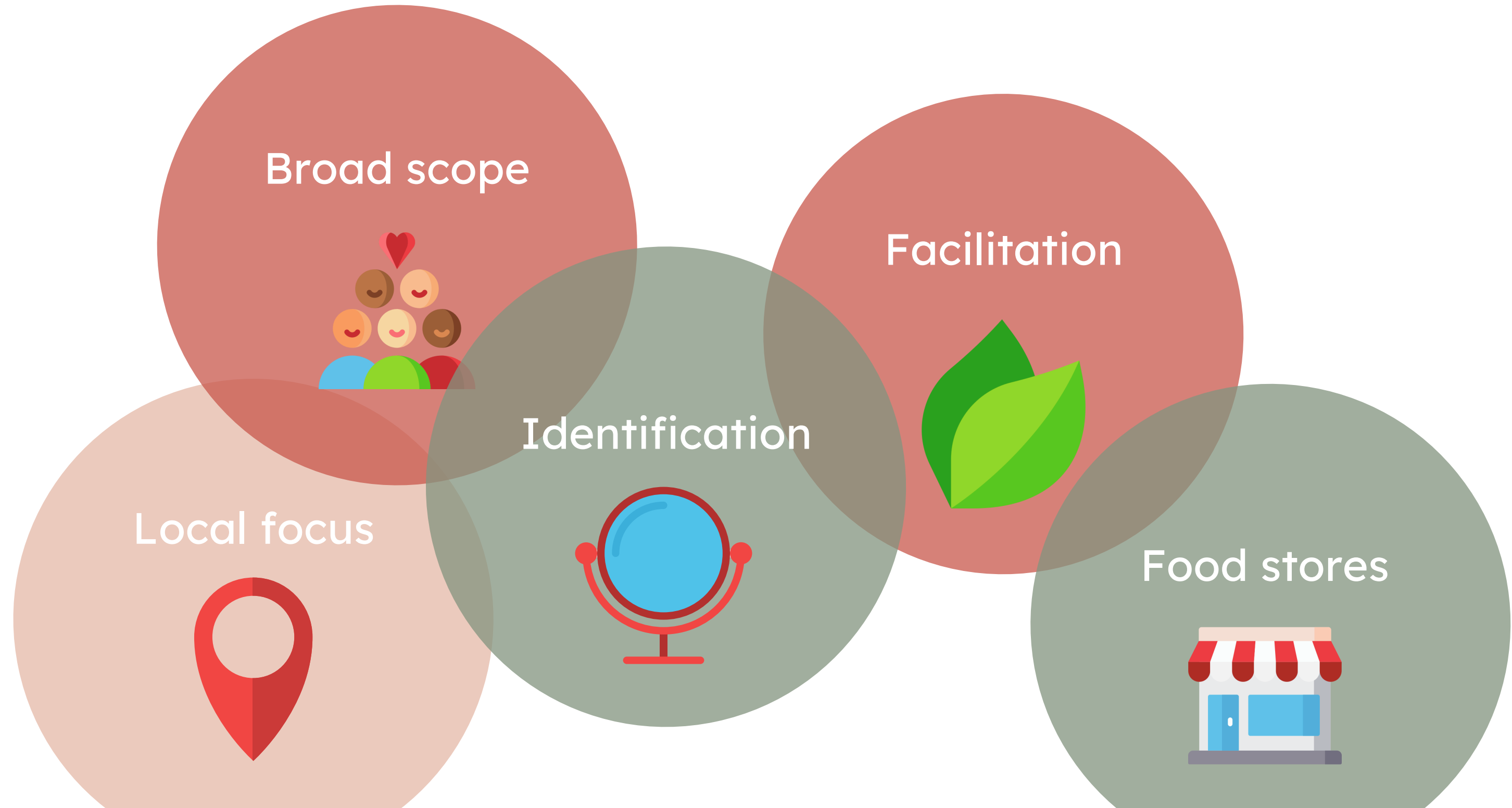
# Vriendentuinen 2.0





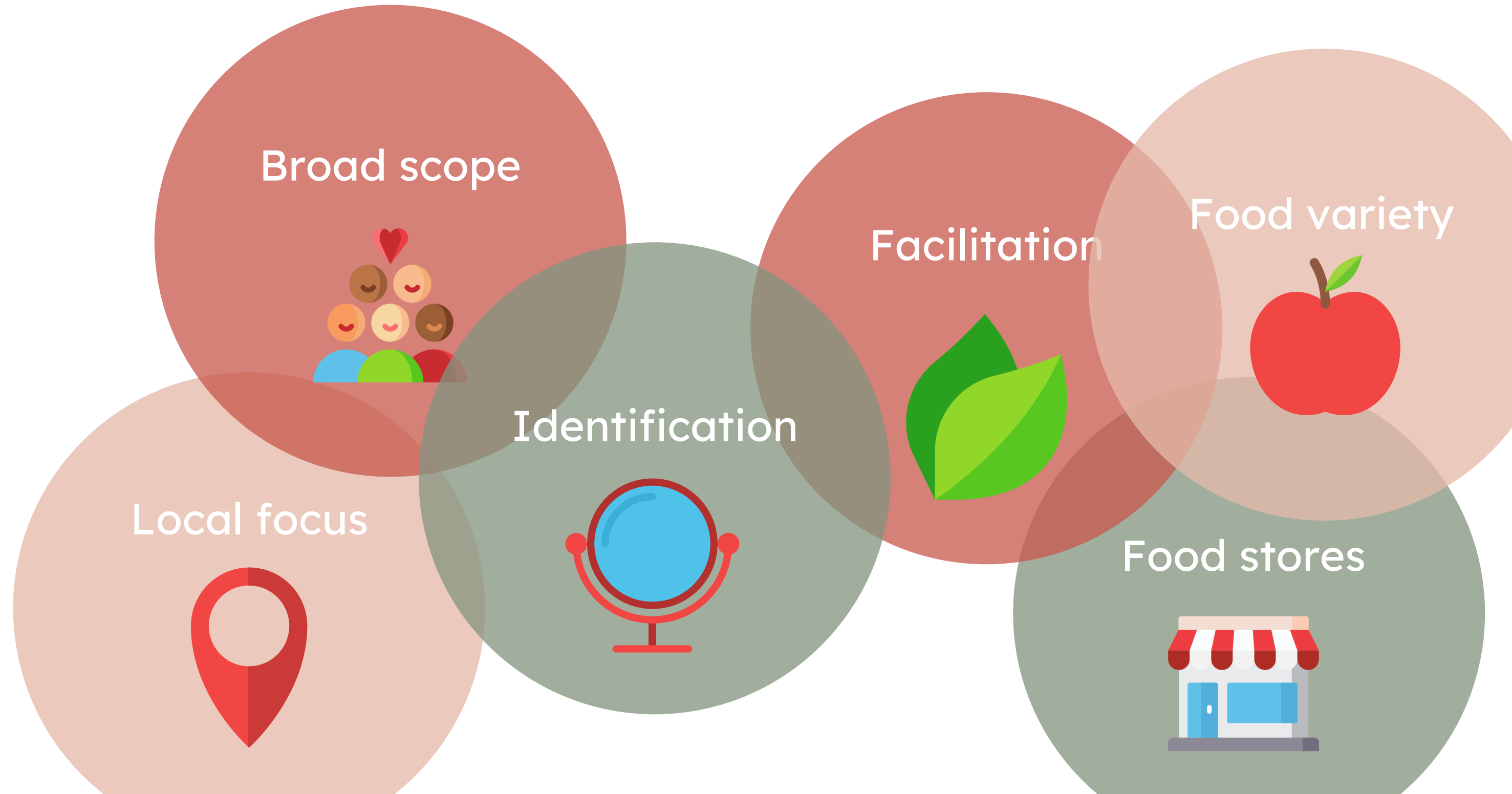
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# Vriendentuinen 2.0





# Vriendentuinen 2.0





# Conclusion



Local focus



Broad scope



Identification



Facilitation



Food stores



Food variety



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# Thank You



Next up



Online listeners:  
please put your  
questions in the chat  
box



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# Discussion



Local focus



Broad scope



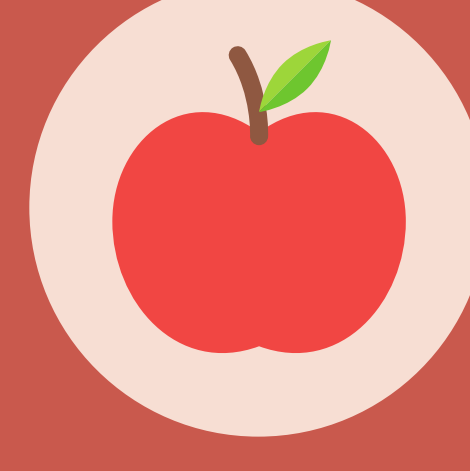
Identification



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Food stores



Food variety