Miti	gation option	% of respondents	Farming	Profitability <sup>1</sup>	Required	Main stimuli <sup>2</sup>
1.	Improving animal productivity by breeding (e.g. higher milk yield, number of calves per cow per year)	81%	Universal	Profitable	Medium- high	Knowledge and training, subsidies
2.	Increasing animal efficiency (e.g. feed conversion rate, calving interval, days to slaughter)	74%	Universal	Profitable	Medium	Knowledge and training, technical assistance, subsidies
3.	Improving diet composition (e.g. increasing digestibility, buying feed with low footprint)	70%	Universal	Majority indicates profitable	Medium- high	Knowledge and training, subsidies
4.	Improving animal health (e.g. vaccination)	70%	Universal	Profitable	Low- medium	Knowledge and training, subsidies, technical assistance
5.	Improving forage quality (e.g. earlier harvest, improved varieties)	70%	Universal	Profitable	Medium- high	Knowledge and training, subsidies
6.	Reduction of calf mortality rate	61%	Universal	Profitable	Medium	Knowledge and training, subsidies, technical assistance
7.	Reduction of manufactured fertiliser nitrogen application (e.g. planting clover, application of manure, composting, soil testing and nutrient planning)	60%	Universal	Profitable	Medium- high	Knowledge and training, subsidies
8.	Optimise manure application timing (e.g. match crop nutrient demands, soil conditions)	58%	Universal	Profitable	Medium- high	Knowledge and training, subsidies
9.	Use different manure application methods on land (e.g. dilution and injection)	58%	Half indicate option is universal	Majority indicate net extra costs	Low- medium	Knowledge and training, subsidies
10.	Increasing longevity	56%	Universal	Profitable	Medium	Knowledge and training, subsidies