

Invitation: International Week and International Scientific Conference FEB 2025

17th International Week

from 12 to 16 May 2025

9th International Scientific Conference

»Sustainable Management in the Age of ESG and AI: Navigating Challenges and Opportunities«

on 13th May 2025

at the Faculty of Economics and Business of the University of Maribor, Slovenia

Dear Authors, Partners and Friends,

As part of the **17th International Week organized between 12 and 16 May 2025**, the Faculty of Economics and Business of the

University of Maribor will host **the 9th International Scientific Conference on 13th May 2025**.

The main **goal of FEB International Week** is to strengthen international collaboration with our partners, exchange knowledge and good practices through lectures, presentations, and workshops, and intensify international research opportunities.

The 2025 conference theme, "**Sustainable Management in the Age of ESG and AI: Navigating Challenges and Opportunities**" focuses on the critical role of sustainable management in today's business landscape. The conference will explore how leaders can integrate sustainable practices across operations, addressing contemporary environmental, social, and governance (ESG) challenges while remaining competitive. Emphasizing AI's role as a transformative tool, discussions will include how artificial intelligence can support sustainability goals through supporting management work, organization operations, enhanced data insights, resource optimization, and ethical decision-making. Attendees will gain strategies for aligning core management practices with long-term sustainability, ensuring resilience, compliance, and value creation in a rapidly evolving global marketplace.

We invite scholars to submit their research findings focusing on the challenges in a turbulent economic environment and companies' sustainable management. The deadline for abstract submission is **7 February 2025. There is no Conference fee.**

All accepted papers will undergo a double-blind peer review and will be published in Conference Proceedings, which will be issued

online by the University of Maribor Press (<https://press.um.si/index.php/ump>). **The Conference Proceedings** will be submitted to evaluate eligibility for indexing in the WOS Conference Proceedings Citation Index.

The authors of selected conference papers will have opportunity to publish extended versions of their papers in:

Journal of Contemporary Issues in Economics and Business Naše gospodarstvo/Our Economy, published by Sciendo and Faculty of Economics and Business of the University of Maribor and **indexed in EconLit, Erih Plus, DOAJ, EBSCO, ProQuest and numerous other bibliographic databases** or **Kybernetes**, published by Emerald and **indexed in SCI, SSCI, Scopus and numerous other bibliographic databases**.

For more information about FEB International Week and the conference, please visit <https://www.iwac-feb.eu/>.

The International Week and the International conference registration deadlines are **4th April 2025**.

Please feel free to share this information with your colleagues who might be interested in participating.

We look forward to welcoming you in Maribor!



Zlatko Nedelko, PhD, Full Professor Predsednik programskega odbora

Jernej Belak, PhD, Full Professor Prodekan za mednarodno sodelovanje

Sanja Kocijan, MSc

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