

HBO minors for MME-C Consumer Studies admission without pre-master

HBO students can do a HBO-minor (of 30 credits) at Wageningen University during their HBO study. HBO students of admissible HBO programmes can participate in a HBO-minor in the third or fourth year of their HBO study in consultation with **their current study adviser from their HBO institution**. Actual choice of the Minor and individual courses can be done in consultation with the WU study adviser Sietse Sterrenburg. MO stands for morning course and AF for the afternoon.

To study the HBO-minor, students need to be admitted as 'bijvak' Student at WUR. For admission requirements and registration form see:

<https://www.wur.nl/en/Education-Programmes/Student-Service-Centre/Show-SSC/Bijvak-and-Contract-Student-1.htm>

When students use this minor to continue with the master programme MME, they should be aware that admission does not guarantee admission to the master MME. The minor does replace the pre-master programme, but there are a few additional requirements. For admission to MME all admission requirements must be met.

The first three letters correspond to the chair group that coordinates to the course. Excepts for YSS which relates to courses from the social science department. Besides, the first number represents the level of the course. For example, 1 = Introductory, 2 = Continuing, 3 = Deepening, 5=a non-programmed course, so no level indication. The second and the third numbers represent the unique identifiers and the fourth and fifth numbers represent the number of ECTS assigned the course.

M_C. Minor Consumer Studies

Course nr	Code	Course name	Period	EC
1	MCB20806	Principles of Consumer Studies	1 MO	6
2a OR	MCB10806	Social Psychology	1 AF	6
2b	FQD33806	Usage Oriented Product Design	1 AF	6
3	CPT23306	Communication & Persuasion	2 MO	6
4a OR	MAT15303 AND MAT15403	Statistics 1 AND Statistics 2 ¹	2 AF	6
4b OR	CPT56806	Embodiment, Food & Environment	2 AF	6
4c	GEO58306	Gender and Diversity in Transnational Worlds	2 AF	6
5a OR	CHL20806	Lifestyles & Consumption	3 WO	6
5b	MAT22306	Quantitative Research Methodology & Statistics	3 WO	6

¹ Choose Statistics 1 and Statistics 2 if there are deficiencies on statistic knowledge in your previous education