# Amersfoort is changing...







...from a place to buy to a place to be





Josha
Dijsselbloem
Entrepreneurship &
Consumer Studies



Siemen
Hogendoorn
Urban Environmental
Management



Jesse Hopstaken Biology



**Lena Göttinger**Sustainable Business

#### The team



Julian van
Ekeren
Plant Sciences &
Entrepreneurship



Froukje Langhout Plant Sciences

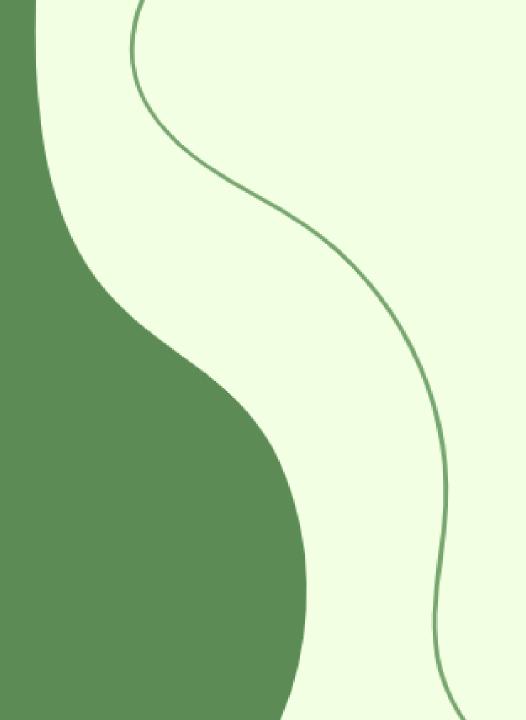


Rutger Leenders Biology & Sustainable Business

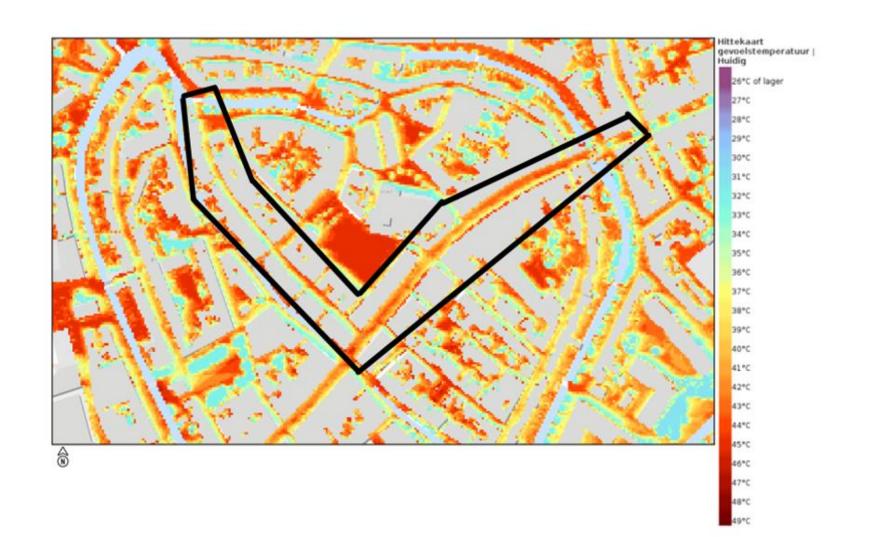
#### Structure

- 1. Challenges
- 2. Research Question
- 3. Stakeholders
- 4. Limiting factors
- 5. Selecting green innovations
- 6. Advice
- 7. Questions from audience

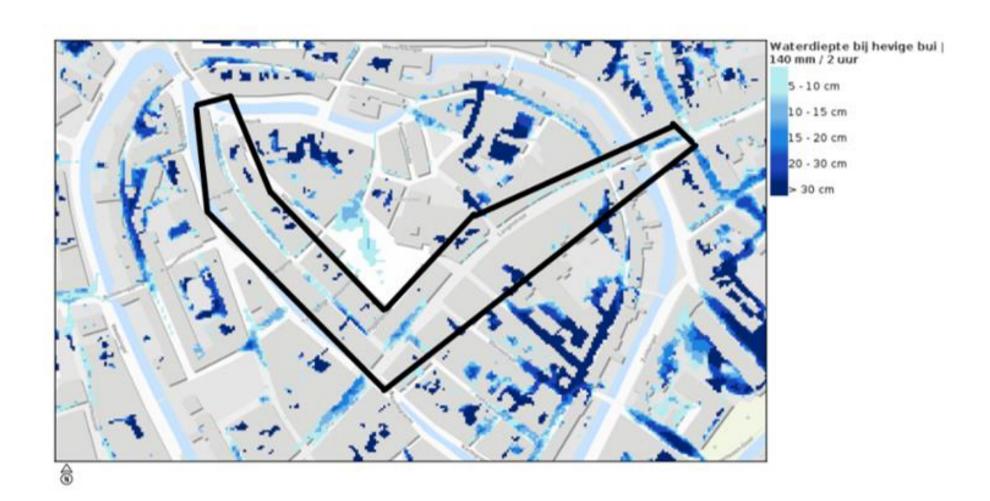
Amersfoort is facing challenges...



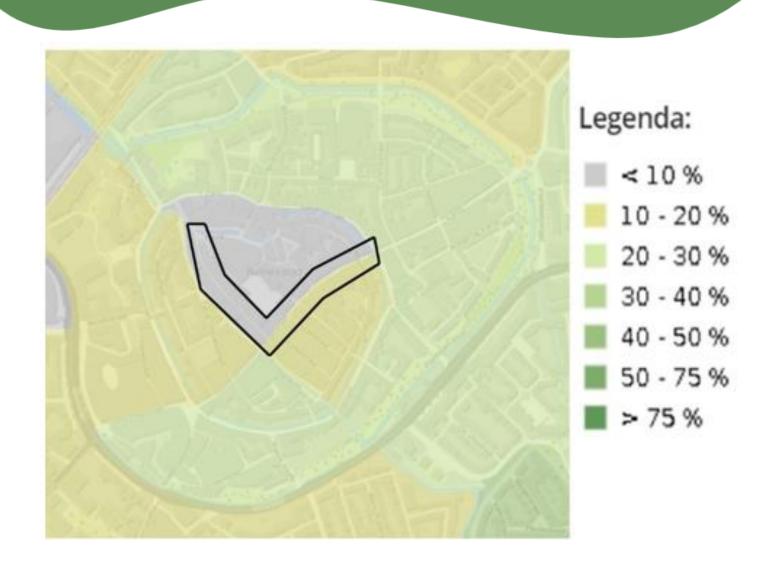
### Heat stress



### Water disturbance



#### Green in Amersfoort







# Why is greening the solution?









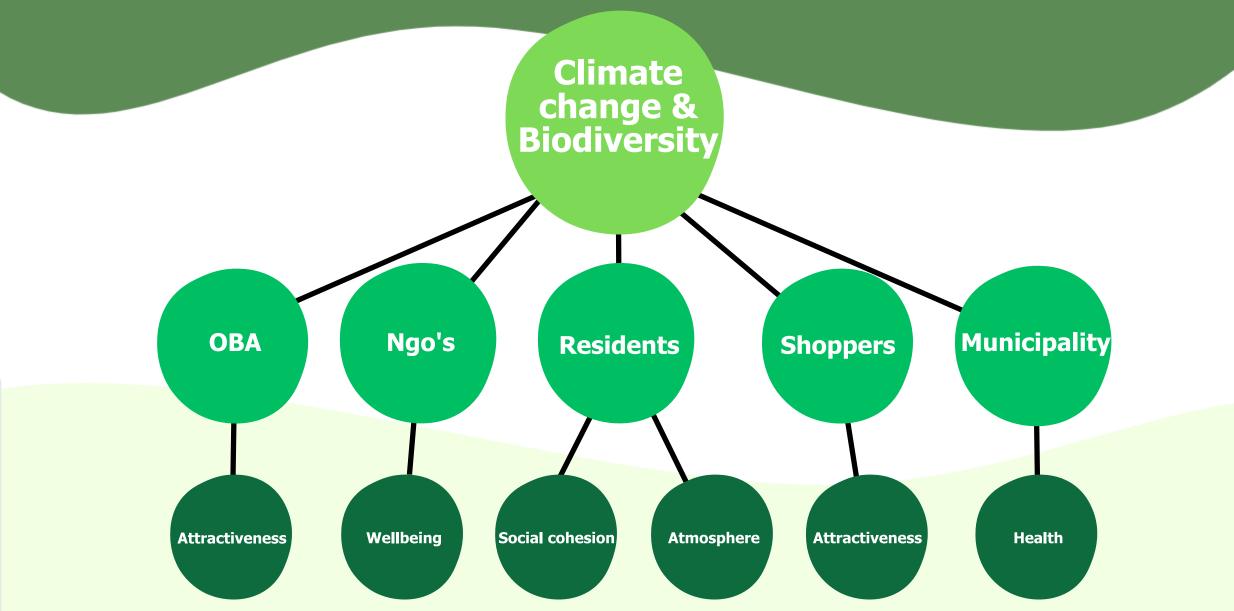
Greening the city centre will make it a place to be

## Our Research Question

Which **green innovations** are best suited for improving water management, biodiversity, heat stress management and attractiveness of the Langestraat and Krommestraat in Amersfoort,

which are viable when considering current challenges, limiting factors in the immediate surroundings and different stakeholder viewpoints?

### Stakeholders – Importance greening



### Stakeholders - Practicalities

**Bikes** 

**Benches** 

**Trees** 







# Stakeholders - challenges

#### **Maintenance**



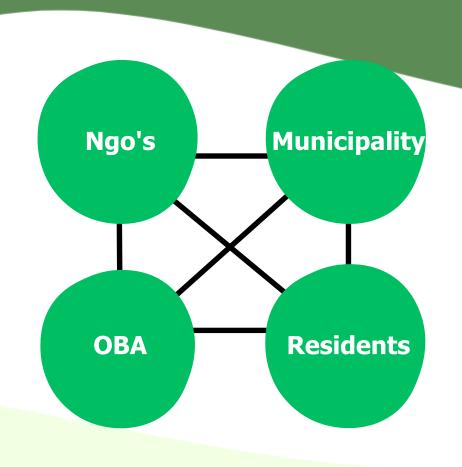
# Large vehicles



#### **Vandalism**



### Stakeholders - collaboration

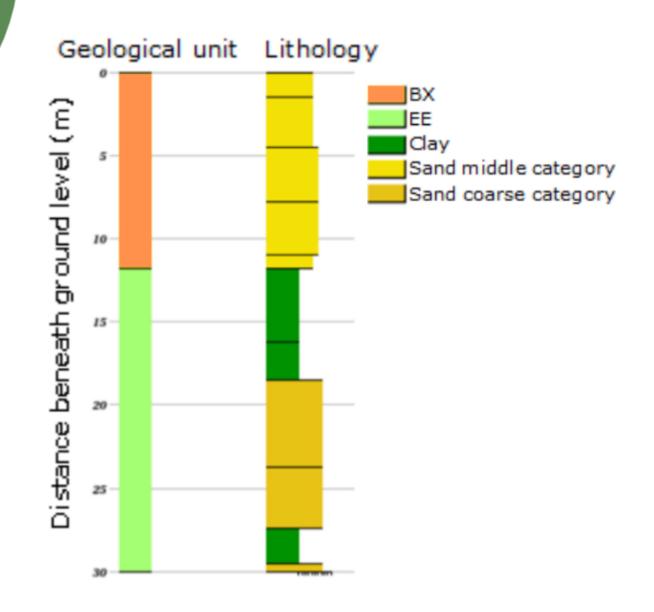


- Heritage
- Soil type
- Ground water
- Underground infrastructure
  - Spatial conflict

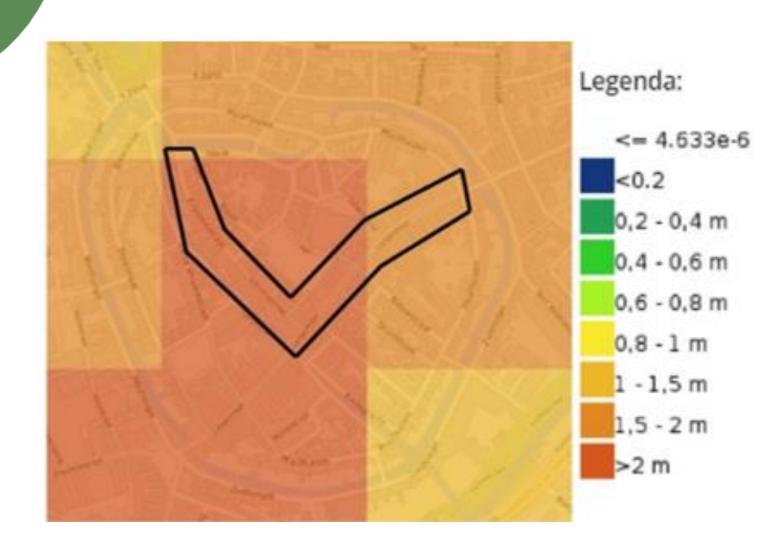


Heritage

- Soil type
- Ground water
- Underground infrastructure
  - Spatial conflict



- Heritage
- Soil type
- Ground water
- Underground infrastructure
  - Spatial conflict



Heritage

Soil type

Ground water

Underground infrastructure

Spatial conflict



- Heritage
- Soil type
- Ground water
- Underground infrastructure
  - Spatial conflict



#### Selecting Green Innovations



**Attractiveness** 



Water management



Heat management

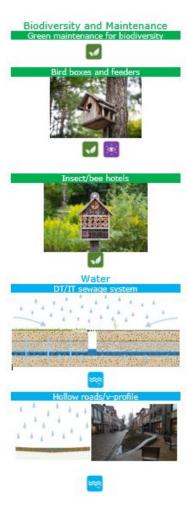


**Biodiversity** 



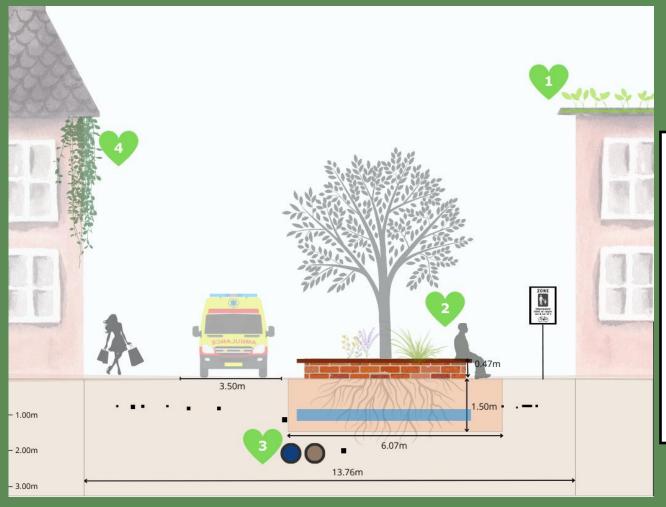






# Advise Design

#### Langestraat



#### Krommestraat

Legenda

Underground

Water storage

Infrastructure

Innovations

Sewage

Tree sand

Road



#### What is next?

- Use "gidssoorten" to determine species
- Can parts be extended to the Kamp?
- Cost analysis



### One last thing...

We believe there are many opportunities to make the city center of Amersfoort greener.

As long as all parties cooperate, all challenges can be tackled and the city center of Amersfoort can change from a place to buy into a place to be.

# Any questions from the audience?

### Mapping available planting space



### Alkmaar



### Alkmaar



#### Excursion to Alkmaar





#### Alkmaar and Amsterdam



#### Gidssoorten "de stad als rots"

Street level	Building level
Huismus	Huismus
Kleine watersalamander	Kleine watersalamander
Wilde bijen	Wilde bijen
Muurplanten	Muurplanten
Zwarte roodstaart	Zwarte roodstaart
Egel	Gierzwaluw
Gewone dwergvleermuis	
Zwartkop	

#### Return on Investment of Trees

#### Return on investment based on:

- Maintenance costs
- Replacement costs of the tree
- Profit from the tree in regards to ecosystem services
  - Air filtering
  - Carbon fixation
  - Heat reduction

#### Voorbeelden van ecosysteemdiensten in Nederland



Bron: PBL. WUR. CICES 2014