



**sustainable chemistry for the
coatings world**

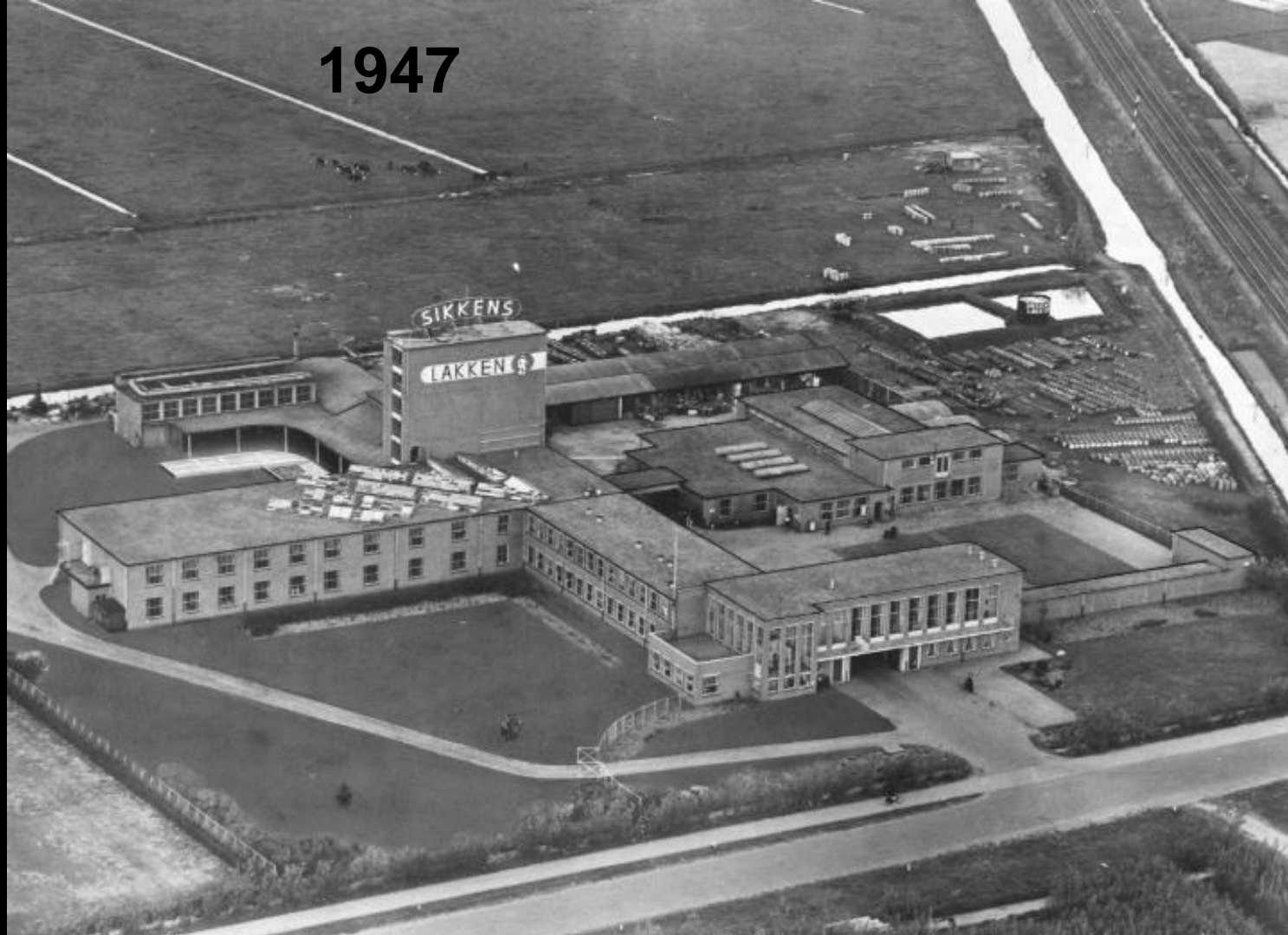
Andre van Linden – Director Scientific Academic Partnerships

A startup in Groningen 1792

AkzoNobel



1947



Sassenheim: Production and R&D

AkzoNobel





Pushing boundaries in the paints and coatings industry

With our company purpose – People. Planet. Paint. – front and center, innovation is the spark that ignites our ability to advance our products, services and technologies while benefitting our customers and the world around us.

AkzoNobel

Innovation in numbers

3,000 scientists worldwide	€1.25 bln spent on R&D (last five years)
3,000+ patents	100+ R&D locations worldwide

Focus areas



Climate change



Circularity



Health and well-being

Our key sustainability ambitions by 2030



50%

less carbon emissions in our own operations and across value chain*



100%

circular use of materials in own operations driven by reduce, reuse, recycle



>50%

of revenue from sustainable solutions



>100,000

members of local communities empowered with new skills

SUSTAINABLE DEVELOPMENT GOALS



Paints and coatings industry has a direct impact on carbon emissions



Four action areas for carbon reduction

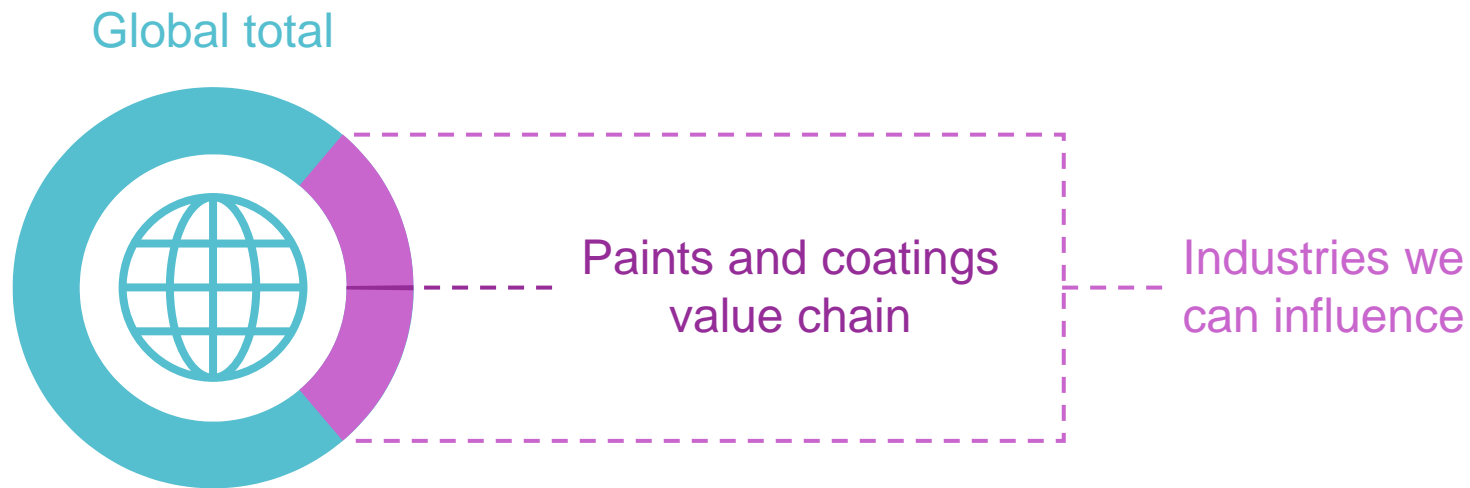
Circular solutions
Reduce solvent emissions
Energy transition
Process efficiency

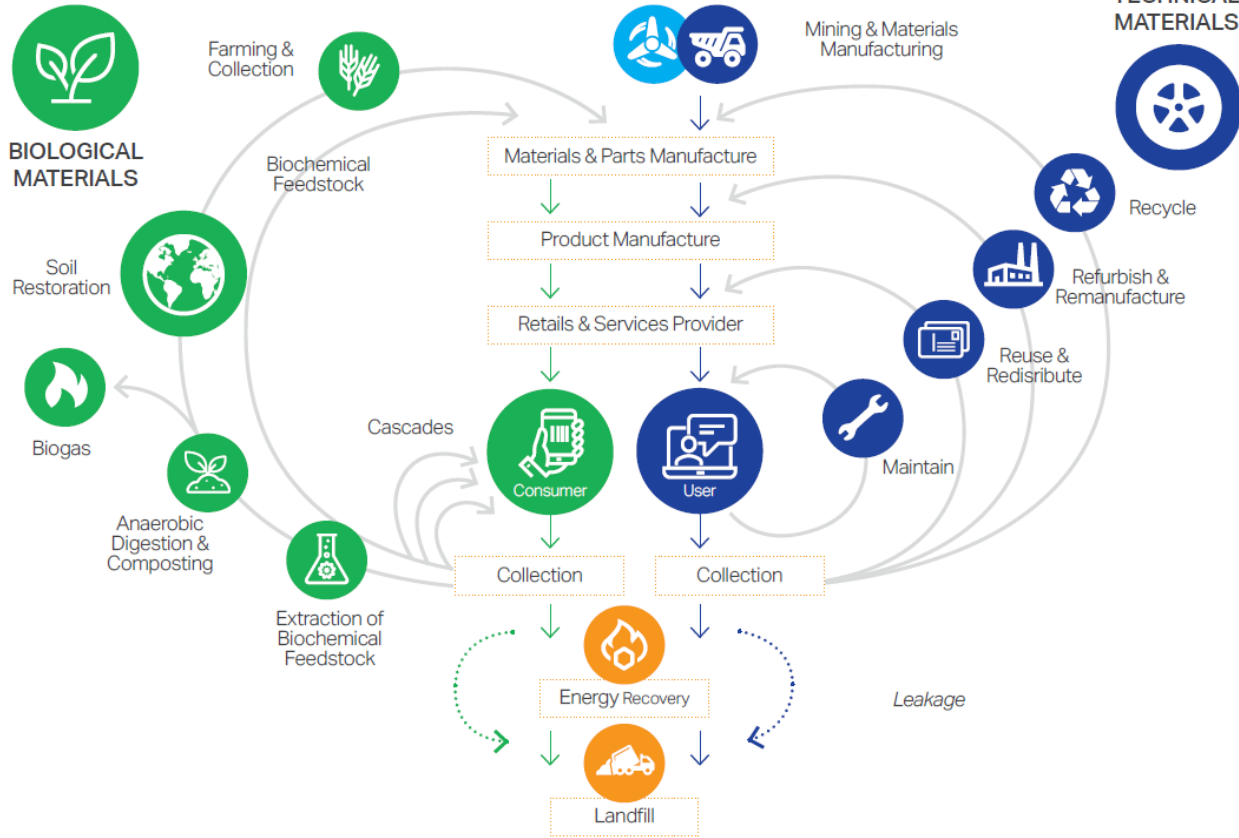
VOC
11%



Together, our impact goes beyond paints and coatings

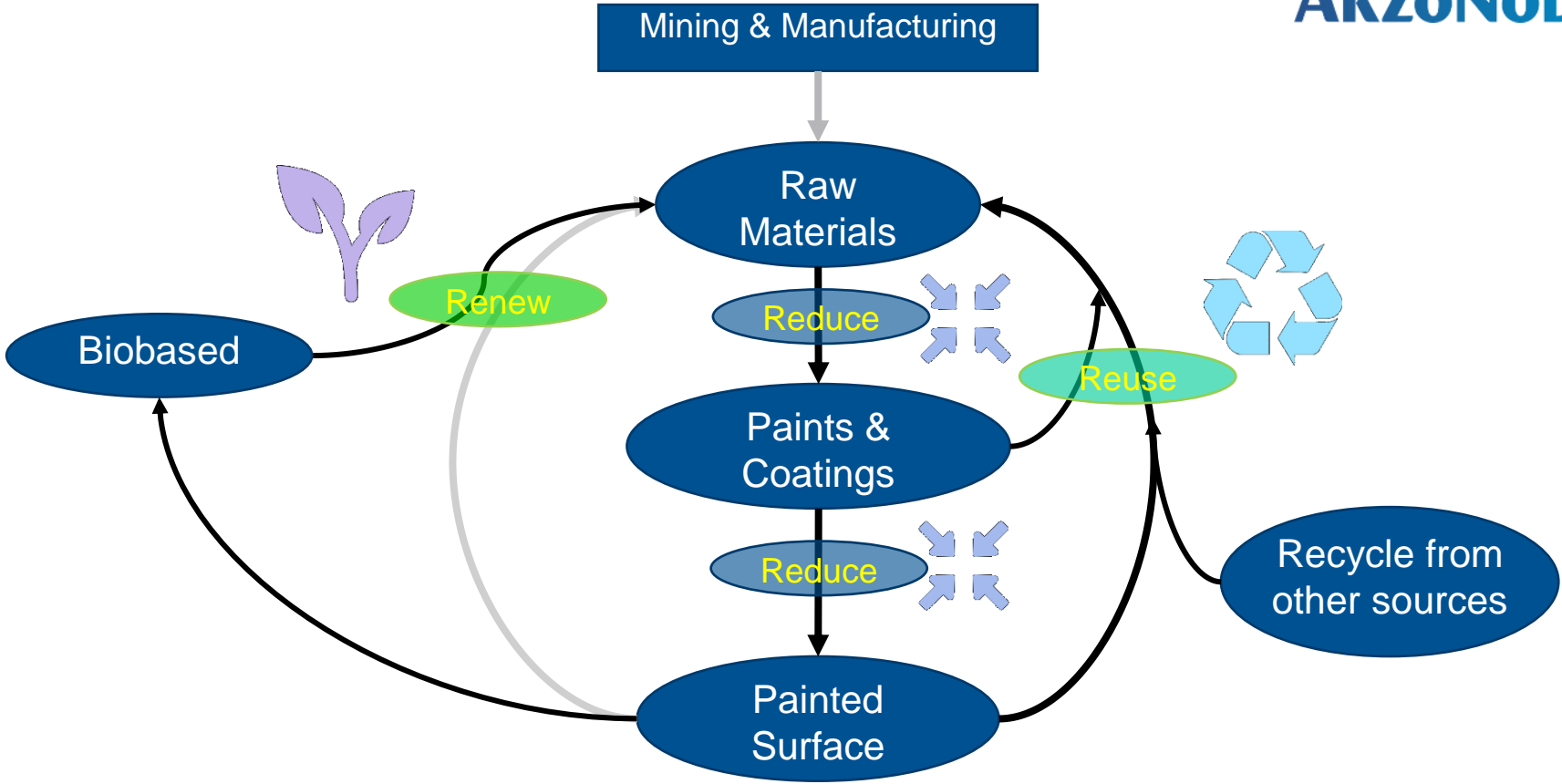
We play a significant role in reducing the carbon footprint of other industries.



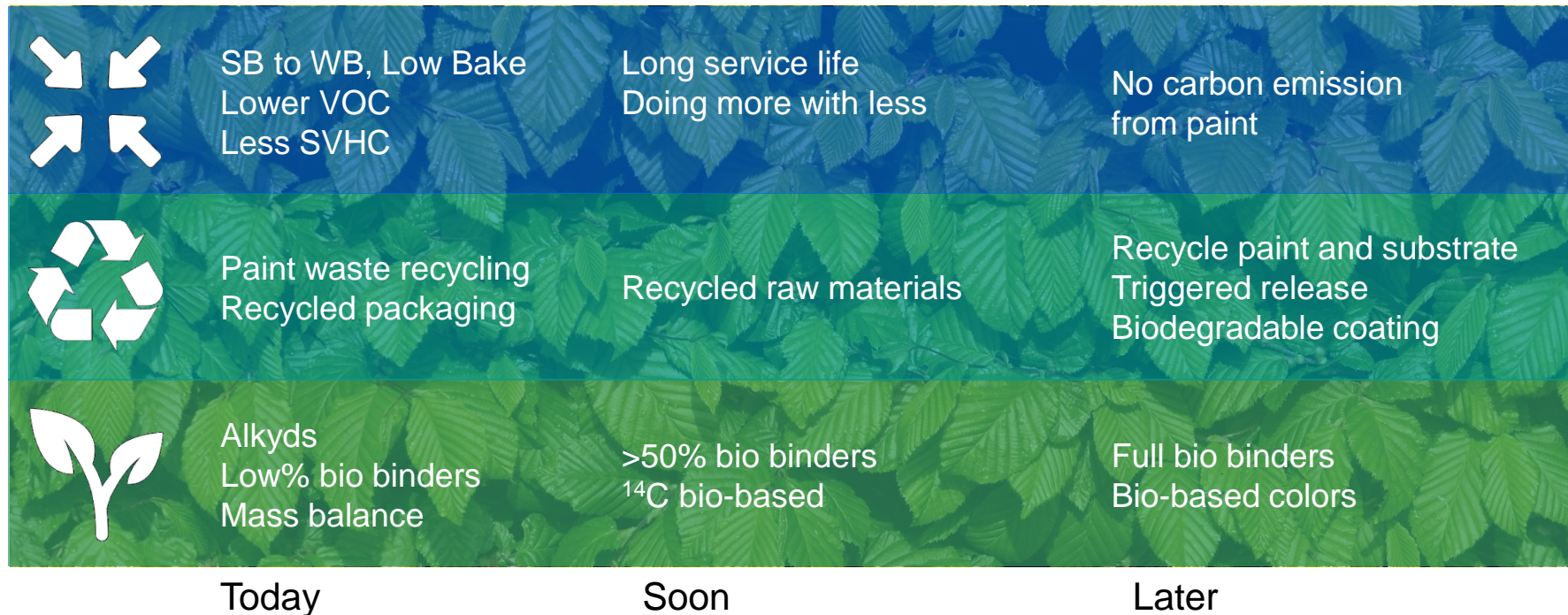


*Adapted from EMF <https://www.ellenmacarthurfoundation.org/>





Sustainability: “triple R” Re-duce, Re-use and Re-new



Today

Soon

Later

Crosslinking in waterborne coatings with new building blocks

Bio-sourced building blocks

CHITIN



LIGNIN



HUMINS

Carbon oligomer building blocks



Functionality added

HYDROPHOBICITY



CROSS-LINKING HANDLES



PARTICLE-STABILIZED EMULSIONS



COALESCENCE CONTROL



Sustainable coating polymers

GREEN DRYING CATALYST

DURABLE FILM PROPERTIES

GREEN FOOTPRINT PRODUCTS



Sustainable building blocks for coatings

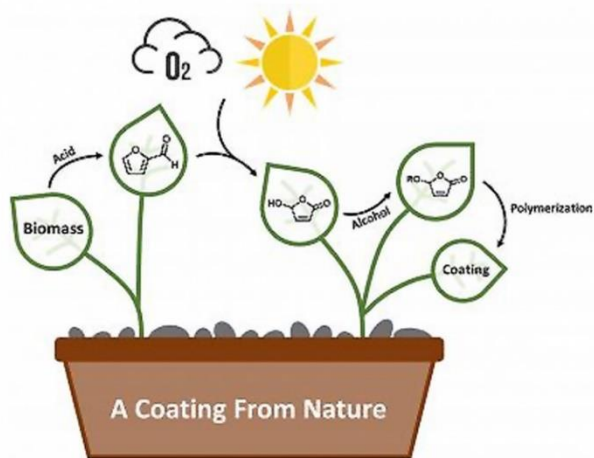
Coating products of the future

ARC-CBBC: Biobased raw material

Johannes G. H. Hermens, Thomas Freese, Keimpe J. van den Berg, Rogier van Gemert, Ben L. Feringa

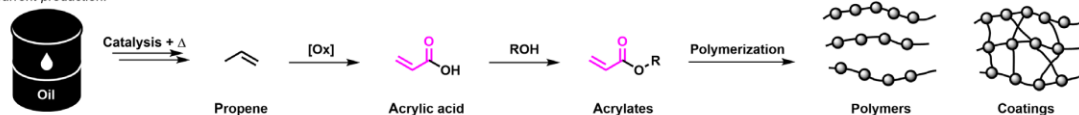
New way to produce reactive biobased materials from furfural towards butanolide

- By using light and a bit of heat.
- Upscaling in flow process.

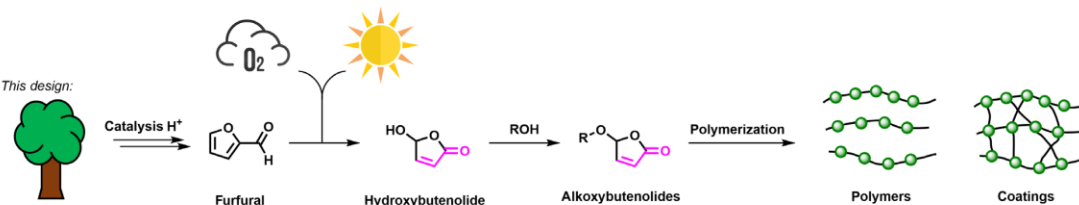


A General strategy petrochemical-based vs. bio-based

Current production:

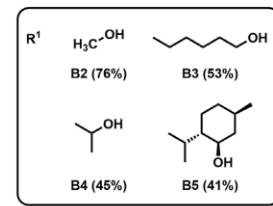
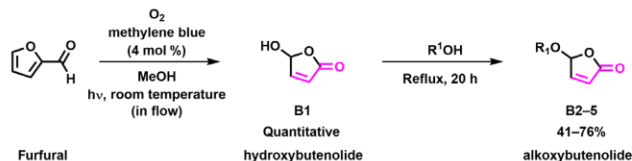


This design:



- Bio-based starting material
- Facile derivatization
- Excellent coating properties
- Green scalable synthesis
- High conversion polymerization
- Tunability through substituents

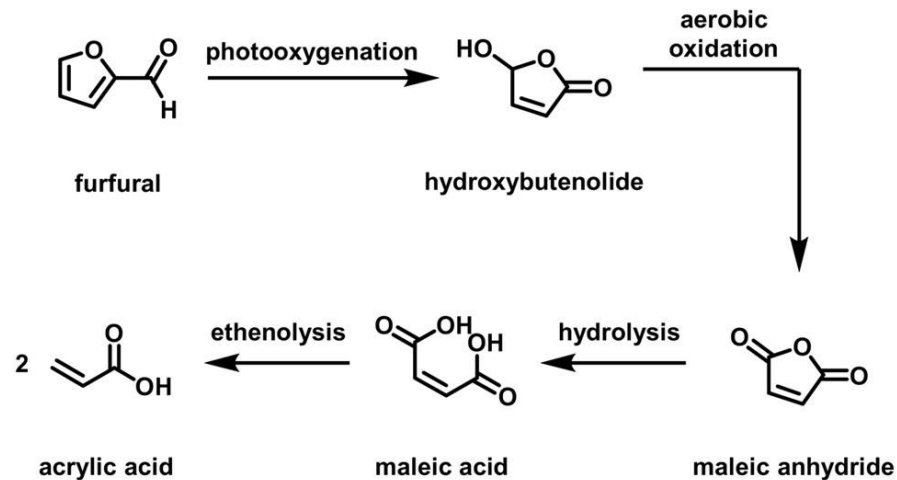
B Synthesis of bio-based monomers



Efficient biobased synthesis of Acrylic acid

Johannes G. H. Hermens, Andries Jansma and Ben L. Feringa

- ↗ Using the butenolide from earlier article
- ↗ Upscaling of butenolide process is running
- ↗ Building blocks for waterborne coatings
- ↗ Novel synthetic route
 - Atom economy
 - Design for energy efficiency
 - Safer solvents and auxiliaries
 - Use of renewable feedstocks

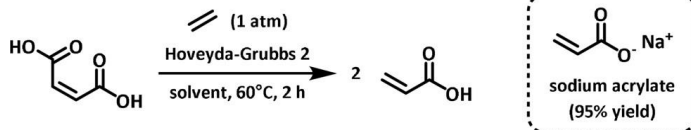


• 81% Yield over 4 steps

• Aerobic oxidations

• Mild reaction conditions

• High atom efficiency



Collaborative consortia

Return on investment

- ↗ New and patented inventions (biobased building blocks, catalysts)
- ↗ Guidelines and insights for developments, engagements for own employees
- ↗ Independent proof for our own inventions
- ↗ Access to latest and leading-edge characterization techniques (AFM, 3D Microscopes, TEM, SEM, Synchrotron, etc.)
- ↗ Relative high leverage from sponsoring (often in-kind for companies)
- ↗ Support People.Planet.Paint. with stories and proof points.
- ↗ PR articles on Multi-Media and conferences
- ↗ High-level exposure (Dutch government, Coatings community)
- ↗ Access to Talent Pool, presence at conferences
- ↗ Direct link to customers
- ↗ Find out what is interesting our suppliers, so know what they are developing

Collaborative consortia

AkzoNobel

Center for Bioplastics and Biocomposites


Advanced Research Center Chemical Building Blocks Consortium

WBC

AROMATICS


ULTRA-DREAM

Collaborative consortia




Center for Bioplastics
and Biocomposites

- High-value bio-based raw materials and renewable polymers
- Recyclable, compostable and biodegradable coatings




WBC

- Research cooperative with industry and academia on fundamental science for the innovation of wood composites.



Advanced
Research Center
Chemical Building
Blocks Consortium

- New and sustainable chemical building blocks with specific focus on catalysis
- New functional materials and coatings



AROMATICS

- Aromatic Renewables as an Opportunity for MATerials with Improved Circularity and Sustainability

ULTRA-DREAM

- UV-Light Triggered Rapid and Adjustable Degradable REnewABLE Materials

ARC CBBC

Key Features

- ↴ Collaboration with top researchers from Dutch universities
- ↴ Involvement of multiple companies, universities, and government
- ↴ Special program dedicated to coatings and materials
- ↴ Access to talent pool

Customer Benefits

- ↴ Improvement of products
- ↴ Better, quicker, more thorough

Bila and Mula programs

- ↴ Cobalt free curing
- ↴ Novel and efficient catalysts
- ↴ Bio-based coatings
- ↴ Epoxy catalysts
- ↴ Styrene free vinylester-ene curing.

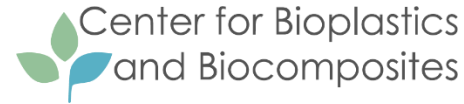
Crosslinking in waterborne coatings with new building blocks

- ↴ Bio-based Building Blocks
 - ↴ New Cross-Linking mechanisms
 - ↴ Film-Formation from WB paints
 - ↴ Advanced Spectroscopy on paints and coatings
 - ↴ Air-cleaning technology
- ### Smart coatings
- ↴ Responsive coatings
 - ↴ Structural coatings



The Center for Bioplastics and Biocomposites (CB²)

AkzoNobel



Key Features

- Focus is on renewable resources and focuses on developing high-value biobased products from agricultural feedstocks.
- Collaboration with ca 40 partners (e.g. Ford, 3M, Amazon, BASF, Hyundai)
- Several proposals from AkzoNobel accepted and running.

AkzoNobel is involved in several CB2 projects

Lignin-Derived Compounds
Biodegradable Xylan-based Polymer Materials
Bio-based Building Blocks for Durable Coatings .
Plant Oil-based Latex Adhesives
Polymers - Next Generation Packaging Materials
LCA Tool for Sustainable Bio-based Coating Material Design

Customer Benefits

- Improves customer carbon footprint



IOWA STATE UNIVERSITY

NDSU NORTH DAKOTA STATE UNIVERSITY



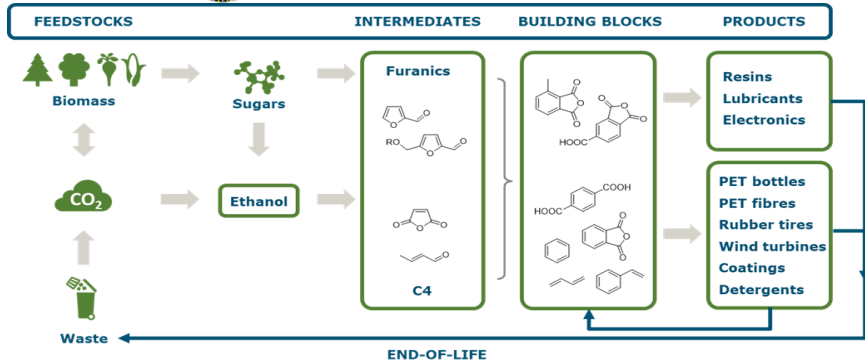
MOOI / Aromatics

Key Features

- Aromatic Renewables as an Opportunity for **MAT**erials with Improved **C**ircularity and **S**ustainability
- April '23 – March '26
- Circular or bio-feedstock for bulk and platform chemicals
- Coordinator: WFBR
- 14 different partners

Research Themes

- Demonstrate full carbon circularity
- From TRL 2/3 to TRL 5



Ultradream

Key Features

- UV-Light Triggered Rapid and Adjustable Degradable REnewAble Materials (ULTRA-DREAM)
- Initiative from Wageningen Food and Biobased Research with Archer Daniels Midland
- PPS starting in 2023
- Spin off from project where FDCA esters are susceptible to UV-irradiation so biobased is possible.

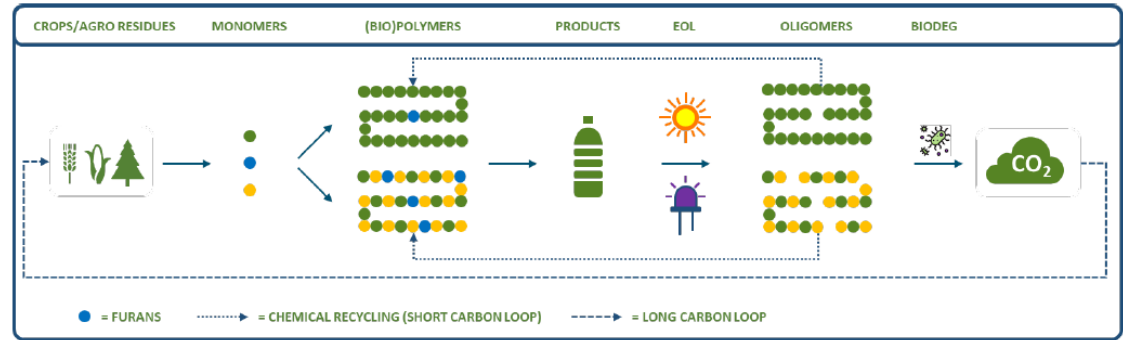
Research Themes

- Use carbohydrate derived monomers
- Create novel biobased polymers
- Testing of Biodegradation and chemical recyclability



oerlemans packaging^{BY}
PACKAGING AND HORTICULTURAL FILMS
THE SUSTAINABLE INNOVATOR

AkzoNobel



Conclusions

AkzoNobel

Steps are made, but many more need to follow

Biobased is major in transition, but it is a lot of work with potential other effects

Like eating an elephant: bite by bite

New investments in processing needed to reach enough scale

Whole value chain needs to work together (from building block providers to new ways of application)

Clever regulation and support will help!

